

## Verkkokaupasta ostoksia tehneet EU-maissa

Prosenttia 16-74 vuotiaista, verkkokauppaostos edellisen 12 kuukauden aikana

EU-maiden lisäksi mukana myös Islanti ja Norja

Lähde: Eurostat (päivitetty 20.12.2018)

|           | 2010 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|-----------|------|------|------|------|------|------|------|------|
| Tanska    | 68   | 73   | 77   | 78   | 79   | 82   | 80   | 84   |
| UK        | 67   | 73   | 77   | 79   | 81   | 83   | 82   | 83   |
| Hollanti  | 67   | 65   | 69   | 71   | 71   | 74   | 79   | 80   |
| Norja     | 71   | 76   | 73   | 77   | 76   | 78   | 77   | 79   |
| Ruotsi    | 66   | 74   | 73   | 75   | 71   | 76   | 81   | 78   |
| Saksa     | 60   | 65   | 69   | 70   | 73   | 74   | 75   | 77   |
| Islanti   | 45   | 54   | 56   | 66   |      |      | 76   | 75   |
| Luxemburg | 60   | 68   | 70   | 74   | 78   | 78   | 80   | 72   |
| Suomi     | 59   | 65   | 65   | 68   | 69   | 67   | 71   | 70   |
| Ranska    | 54   | 57   | 59   | 62   | 65   | 66   | 67   | 67   |
| Belgia    | 38   | 45   | 48   | 54   | 55   | 57   | 60   | 61   |
| Viro      | 17   | 23   | 23   | 49*  | 59   | 56   | 58   | 61   |
| Itävalta  | 42   | 48   | 54   | 53   | 58   | 58   | 62   | 60   |
| EU28      | 40   | 44   | 47   | 50   | 53   | 55   | 57   | 60   |
| Slovakia  | 33   | 45   | 44   | 48   | 50   | 56   | 59   | 59   |
| Tshekki   | 27   | 32   | 36   | 43   | 45   | 47   | 56   | 59   |
| Irlanti   | 36   | 46   | 46   | 50   | 51   | 59   | 53   | 59   |
| Malta     | 38   | 44   | 46   | 47   | 51   | 48   | 53   | 54   |
| Espanja   | 24   | 31   | 32   | 37   | 42   | 44   | 50   | 53   |
| Slovenia  | 27   | 34   | 36   | 37   | 39   | 40   | 46   | 51   |
| Puola     | 29   | 30   | 32   | 34   | 37   | 42   | 45   | 48   |
| Latvia    | 17   | 27   | 32   | 34   | 38   | 44   | 46   | 45   |
| Liettua   | 11   | 20   | 26   | 26   | 32   | 33   | 38   | 43   |
| Unkari    | 18   | 25   | 28   | 33   | 36   | 39   | 39   | 41   |
| Portugali | 15   | 22   | 25   | 26   | 31   | 31   | 34   | 37   |
| Kreikka   | 12   | 20   | 25   | 26   | 32   | 31   | 32   | 36   |
| Italia    | 15   | 17   | 20   | 22   | 26   | 29   | 32   | 36   |
| Kroatia   | 14   | 23   | 26   | 28   | 31   | 33   | 29   | 35   |
| Kypros    | 18   | 21   | 25   | 27   | 23   | 29   | 32   | 32   |
| Bulgaria  | 5    | 9    | 12   | 17   | 18   | 17   | 18   | 21   |
| Romania   | 4    | 5    | 8    | 10*  | 11   | 12   | 16   | 20   |